

ILDA General Business Meeting Agenda

3 November 2026 • Salzburg, Austria

Welcome & opening of meeting
Members introduce themselves
Recognition of Host: VisuTek e.U. (Helmut Gruber & Markus Voggenberger)
Recognition of Assisting Companies: LaserTech Canada (Derek Garbos), Laser Production Network (Horacio Pugliese), DexLogic (Dirk Apitz), University of Bonn (Dr. Matthias Frank)
Recognition of Sponsors: LaserAnimation SOLLINGER (Michael Sollinger, Martin Werner), Welcome Reception and Laser Projectors; Laser Safety Services (Roberta McHatton), Skyzan laser safety software

Recognition of ILDA Accredited Professional Members attending
LaserNet

Recognition of past Career Achievement Award recipients attending
Floyd Rollefstad 1991, Patrick Murphy 2004, Tom Harman 2012, Dr. Alexander Timofeev 2016, Alex Hennig 2017, Alberto Kellner-Ongaro 2019, Christine Jenkin 2020, Casey Stack 2022, Derek Garbos 2025

Announcement of 2026 Career Achievement Award recipient

Reading of the ILDA Purpose and Code of Ethics

Election of Board of Directors
For 2026-2027, there were three seats up for the Board of Directors: Derek Garbos, Horacio Pugliese and Christopher Short. Each of them agreed to run, and we had no new nominations this year. That means there is no need for an election - they will automatically serve another two-year term.

Election of President
Each Board member is asked if they would like to serve as President. If more than one person says “yes”, there will be an election as described below.

> ***How to vote:*** *On your phone or computer, pull up an October 28 email from ILDA. (This was sent to all persons who were the primary contact for ILDA voters at Corporate, Nonprofit, and Individual Members. This email was NOT sent to Hobbyists, Students or secondary contacts for Corporate or Nonprofit Members, since they cannot vote.)*
>
> *The October 28 email has the link where you get your ballot online. On the ballot, rank your preference for who should be President. Click the “Vote” button and your vote will be recorded.*
>
> *If you cannot access the October 28 email, and you are a valid, voting Member, we have paper ballots available for you.*

Appointment or Election of Secretary
Re-appointment of David Kumpula and/or request for Secretary candidates

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SHORT BREAK

ILDA status report: Financial and membership updates

General Business items

ILDA at LDI – LSO classes. Patrick Murphy will be LSO for the tradeshow. Worked closely on LDI safety requirements for lasers and laser illuminated lighting instruments

LSO classes – 19 LSO classes, Audience Scanning safety courses. Will be teaching at LDI, December 2026.

Committee Status Reports

Safety –Patrick Murphy
Ethics – Tom Harman. Looking for Members to volunteer in case an Ethics Complaint is filed.
Technical – Dirk Apitz
Awards – Richard Gonsalves
ProComm - Projector - Horacio Pugliese. Update on Professional Projector Standard status.
Regulatory - Brian Gonzalez
Conference – Christine Jenkin

Future Conferences

Conference 2027 proposals welcomed

Changes/updates to this Conference

(any changes made before printing will be listed here)

Old Business

From the 2025 General Business Meeting. Brian Gonzalez suggested that committee leaders should identify their associated members / voting members occasionally. Patrick Murphy further suggested a motion that every committee report should include this information annually in their reports. This motion was to be voted on by general membership at the 2026 business meeting.

New Business from the Board

ILDA Website Advertising Policy. See discussion points on the next pages.

New business from the floor

Adjourn

NEW BUSINESS DISCUSSION ITEM

ILDA Website Advertising Policy

This is to discuss whether and how banner advertisements should run at the ILDA.com website.

Background

In February 2026, Lightwave International asked ILDA if we would accept advertising at ilda.com. Patrick developed a 5-page Media Kit (https://tinyurl.com/ILDA-media-kit). The ILDA Board reviewed and approved this with only minor changes.

In March 2026, the first version of the ad began running. Several Members expressed concerns. As a result, ILDA responded by reducing the advertisement's prominence and revising its wording. Since that change was made, ILDA has not received additional objections.

The current advertiser pays USD $550 per month, or $6,600 annually. ILDA's policy allows up to three advertisers, potentially generating $19,800 per year at the current rate.

The current ad runs on every ilda.com web page. This is what it looks like on the home page:



ILDA's advertising policy

Our Media Kit makes clear that ILDA controls the advertising content. We can reject, require changes to, or remove advertisements. Ads must be professionally presented, industry-related, and clearly identified as advertising. Stating specific prices is prohibited. The number of advertisers is limited to a maximum of three. Advertising does not imply ILDA endorsement or influence ILDA policies.

Issues raised by Members

- **Professional image:** Should a professional association's website be advertising-free?
- **Implied endorsement:** Could visitors assume ILDA endorses companies that advertise?
- **Fair competition:** Does paid advertising favor larger companies with bigger budgets?
- **Commercial content:** Could advertising specific prices, discounts and special offers make the website look overly commercial?
- **Website appearance:** Does advertising distract from ILDA's informational content?
- **Home-page advertising:** If advertising is accepted, can it be on all pages, or should ILDA's home page remain free of commercial advertising?
- **Benefits:** Is advertising helpful by allowing useful information and business opportunities to reach Members, as well as providing additional revenue to ILDA?

Questions and options for Member discussion

Note: This discussion is about ILDA advertising policy, not about the current advertiser or advertisement

1. Should ILDA.com accept commercial advertising?

- No — Keep the website advertising-free
- Yes — Allow advertising under appropriate guidelines

2. Where should advertisements appear?

- Throughout the website, including the home page
- On interior pages only, keeping the home page advertising-free.
  Note: Home-page advertising generally commands higher rates. Excluding it could reduce advertising revenue.

3. Who should be allowed to advertise?

- ILDA Members only
- Both Members and non-members

4. What restrictions should apply to advertising content and appearance?

- Continue current restrictions, including prohibiting specific prices
- Allow more flexibility, including prices, discounts, and special offers
- Adopt additional restrictions to protect ILDA's professional image

Members' input

The Board wants ILDA's advertising policy to reflect Members' preferences and to support ILDA's mission. We welcome your opinions on these questions and any related suggestions or concerns.