

# Extend your brand to those who matter most.

Advertising in The Laserist, ILDA's 2017 annual magazine is now underway!



**The Laserist**, ILDA's annual magazine is an indispensable tool for all members. Don't miss out on an entire year's advertising to members and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

**Establish an Image:** When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

**Value:** Grab this opportunity to build relationships with existing and prospective clients and grow your business.

**Longevity:** Your ad will be placed in this invaluable resource offering year-round exposure, referred to time-and-time again.

## Advertising Rates:

Size	B&W	Color
1/8 Page	\$229	\$299
1/6 Page	\$299	\$399
1/4 Page	\$499	\$599
1/3 Page	\$599	\$699
1/2 Page	\$799	\$899
Full Page	\$1,299	\$1,399
Facing Page to Inside Covers	n/a	\$1,499
Inside Front Cover	n/a	\$1,699
Inside Back Cover	n/a	\$1,699
Outside Back Cover	n/a	\$1,799

## Ad Specs (width by height)

Full Page	8.375" x 10.875"
Full Page (with bleed)	8.625" x 11.125"
1/2 Page Horizontal	7.5" x 5"
1/2 Page Vertical	3.75" x 10"
1/3 Page Horizontal	7.5" x 3.125"
1/3 Page Vertical	2.5" x 10"
1/4 Page	3.75" x 5"
1/6 Page Horizontal	4.625" x 2.375"
1/6 Page Vertical	2.375" x 4.625"
1/8 Page	3.5" x 2"

## Reserve your ad space now!

To reserve your ad space, simply fill out the online form at [ilda.com/ad](http://ilda.com/ad)

Or you can send the form below by email to DJ ([dj@emconsultinginc.com](mailto:dj@emconsultinginc.com)) or fax (952-448-9928).

You will be sent the ad contract and ad creation information.

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Ad Size: \_\_\_\_\_

**Questions? Contact the ILDA ad representative, DJ at E&M Consulting, 800-572-0011 or 407-362-1581.**

## Need help designing your advertisement?

**Yes**, please have a designer contact me.

**No**, I will submit our own artwork.

